

Minnesota Energy Basketball Privacy Policy

Updated and effective date: April 1, 2017

Minnesota Energy Athletics (collectively, "Minnesota Energy Athletics," "Minnesota Energy", "us", "we", or "our") created this policy to communicate our firm commitment to privacy. We aim to promote a safe, secure and enjoyable online experience. This policy details our current information gathering and sharing practices for Minnesota Energy Basketball, as well as digital services, widgets or mobile applications on which an authorized link to this Privacy Policy appears (collectively, the "Services").

Minnesota Energy is continually improving our website and other digital properties by adding new functionality, features and products. Because of these changes, changes in the law and the evolving nature of technology, Minnesota Energy reserves the right, in our sole discretion, to update or modify this Privacy Policy at any time (collectively, "Modifications"). Modifications to this Privacy Policy will be posted at the top of this page designated by the "Last Updated and Effective Date". In certain instances Minnesota Energy may, but has no such requirement, provide you with additional notice of such modifications to the Privacy Policy. Modifications are effective immediately, so we encourage you to review our Privacy Policy whenever you use our Services to make sure you understand our current practices. If any Modification to this Privacy Policy is not acceptable to you, your sole remedy is to cease accessing, browsing, and otherwise using the Services. Continuing to use our Services means that you are consenting to the current Privacy Policy.

Information We Collect and How We Use It

The information that we collect from you allows you to use our Services, register for the club activities, camps, tournaments, donations, transactions, sales, and/or activities (collectively, "Events"). Individuals and representatives of individuals may provide us information directly or indirectly by registering for an Event. For example, you may provide us with your information in order to register for an Event, or a coach or someone who has organized a team may enter your information on your behalf.

The personal information we collect may include first and last name, your email address, a desired password, mailing address, gender, date of birth, grade, payment information such as credit card number, physical or similar health information related to your participation in an Event, and similar information about yourself and/or the Registrant that allows us to process your order, notify you of upcoming events, and/or contact you if necessary.

We use the information that we collect in a manner that is consistent with this Privacy Policy. We may use the personal information as follows:

- A. To provide our Services to you;
- B. To communicate with you about your use of our Services;
- C. To provide Services at the request of the Event Organizers;
- D. To administer Events;
- E. For internal business purposes, such as to better understand our users, to improve our Services, and to generally manage without limitation the Services and our business.
- F. For marketing, including without limitation to inform you about Services or Events we believe might be of relevance to you.

Our emails and other digital communications often contain hyperlinks to additional information on our site. We use technology to track how often these links are used and which pages on our site subscribers choose to review.

Information Disclosure

Earning and maintaining your trust is of great importance to us. We consider the collection and protection of your personal information to be a top priority. Consequently, we will not sell your information to third parties. There are, however, certain circumstances in which we may disclose or share your personal information and activities with certain third parties without further notice to you, as described below:

A. **Event Organizers:** When you register for an Event, make a donation, or otherwise use our Services that are fulfilled by third party Event Organizers, you consent to our providing your personal information to the Event Organizers of such event. These Event Organizers are not bound to protect your personal information in accordance with this Privacy Policy. It is important that you review the information collection and protection policies of the Event Organizers of an event prior to providing personal information in connection with that event or related fundraising campaign. You agree that Minnesota Energy is not responsible for the actions of these Event Organizers with respect to your personal information.

B. **Service Providers and Related Third Parties:** We may hire third party companies and individuals to facilitate our Services (such as analysis, audit, marketing, development, and/or maintenance). Similarly, we may establish system integrations with third parties offering complementary services to ours in order to allow you or Event Organizers to share your information across multiple systems (such as recruiting, compliance, training, evaluation and/or similar systems). These third parties have limited access to your information only to perform these tasks on our behalf, your behalf, or the behalf of Event Organizers and are obligated to Minnesota Energy not to disclose or use it for other purposes. In the instance where you specifically request Minnesota Energy to send your information to a third party by opting-in to an offer presented during the registration process, you acknowledge that Minnesota Energy and Event Organizers are not a party to any transaction between you and any third party. The fact that Minnesota Energy introduced or facilitated your relationship with the third party is not an endorsement, authorization, and/or sponsorship by Minnesota Energy or Event Organizers of the third party. Minnesota Energy and Event Organizers have no control over, and assume no responsibility for, the content, privacy policies, or practices of the third party. You expressly relieve Minnesota Energy and Event Organizers from any and all liability arising from your use of such third party services. **IT IS YOUR RESPONSIBILITY TO EVALUATE THE ACCURACY, COMPLETENESS OR USEFULNESS OF ANY OPINION, ADVICE OR OTHER CONTENT PROVIDED BY SUCH THIRD PARTIES.** Minnesota Energy advises you to read and be aware of all third party Terms of Use that apply prior to using their service.

C. **Compliance with Legal Process:** It is possible that we may need to disclose personal information or information about your activities that we collect from you in order to comply with the law, a judicial proceeding, court order or other legal process such as in response to a subpoena, whether in the United States or other jurisdictions, or if we have a good faith belief that disclosure is reasonably necessary to comply with a legal obligation, protect or defend our rights or property (or that of third parties), prevent or investigate possible wrongdoing in connection with the Services, or to protect against

legal liability.

Links to External Sites

Our site may contain links to other sites on the Internet that are not under our control. Minnesota Energy is not responsible for the privacy practices or the content of such websites.

Cookies

We use cookies and similar technologies, including mobile application identifiers, to help us recognize you across different services, improve your experience, and measure use and effectiveness. You can control cookies through your browser settings and other tools. By using any of our services, you consent to the placement of cookies and beacons in your browser and HTML-based emails in accordance with this Privacy Policy.

Security

Our Websites and other digital properties have security measures in place designed to protect the loss, misuse and alteration of the information under our control. Minnesota Energy has taken numerous steps to promote the confidentiality, accuracy and security of your payment.